

**CURIOSITY IS KING.**

STOP SELLING; START **HELPING**.

**BUSINESS IS PERSONAL.**

**HUMOR AND LEVITY DO MORE THAN BREAK THE ICE.**

TRUST IS NON-LINEAR AND PARADOXICAL {EMBRACE THE OPPORTUNITY.}

BE QUIET AND **LISTEN** IF YOU WANT TO BE HEARD.

**MISTAKES ARE INEVITABLE; HOW YOU HANDLE THEM**

**REVEALS YOUR TRUE CHARACTER.**

**BEING** *vulnerable* TAKES CHUTZPAH.

**THE SOFT STUFF IS THE HARD STUFF—MASTER IT.**

**CONTROL IS AN ILLUSION;**

THE BEST MOMENTS ARE USUALLY **IMPROVISED**.

**NO** **RISK**, **NO TRUST**, **NO DOUBT ABOUT IT.**

IT'S YOUR JOB TO *get comfortable*

WITH BEING UNCOMFORTABLE.

**YOU GET WHAT YOU** **GIVE**.

BE HUMAN, PLEASE. **CHANGE BEGINS AT HOME;**

**WORK ON YOURSELF FIRST.**

IF YOU CAN'T **BE YOURSELF** CHANGE JOBS,

OR HIRE A THERAPIST, OR BOTH. **KEEP IT REAL.**