

CURIOSITY IS KING.

STOP SELLING; START **HELPING**.

BUSINESS IS PERSONAL.

HUMOR AND LEVITY DO MORE THAN BREAK THE ICE.

TRUST IS NON-LINEAR AND PARADOXICAL {**EMBRACE THE OPPORTUNITY.**}

BE QUIET AND **LISTEN** IF YOU WANT TO BE HEARD.

MISTAKES ARE INEVITABLE; HOW YOU HANDLE THEM

REVEALS YOUR TRUE CHARACTER.

BEING *vulnerable* TAKES CHUTZPAH.

THE SOFT STUFF IS THE HARD STUFF—MASTER IT.

CONTROL IS AN ILLUSION;

THE BEST MOMENTS ARE USUALLY **IMPROVISED**.

NO **RISK**, **NO TRUST, NO DOUBT ABOUT IT.**

IT'S YOUR JOB TO *get comfortable*

WITH BEING UNCOMFORTABLE.

YOU GET WHAT YOU **GIVE.**

BE HUMAN, PLEASE. **CHANGE BEGINS AT HOME;**

WORK ON YOURSELF FIRST.

IF YOU CAN'T **BE YOURSELF** CHANGE JOBS,

OR HIRE A THERAPIST, OR BOTH. **KEEP IT REAL.**